

	<h1 style="text-align: center;">Confederate Legion</h1> <h2 style="text-align: center;">Soldiers for Freedom</h2> <p style="text-align: center;">August 2019</p> <p style="text-align: center;">“The principle for which we contended is bound to reassert itself, though it may be at another time and in another form,” President Jefferson Davis, C.S.A.</p>	
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<p>Web site <a href="http://www.makedixiegreatagain.org">www.makedixiegreatagain.org</a>          Donnie Kennedy <a href="mailto:wdkennedy@reagan.com">wdkennedy@reagan.com</a>          Sons of Confederate Veterans          Heritage Operations          PO Box 59          Columbia, TN 38402-0059</p>	<p><u>Inside this issue:</u></p> <ul style="list-style-type: none"> <li>• First Year Review Confederate Counter-Attacks ----- 2</li> <li>• Leveraging Our Strength Against their Weakness ----- 3</li> <li>• Lt. C-i-C McCluney releases 90 second videos ----- 4</li> <li>• Long-term solutions vs. Short-term solutions ----- 5</li> <li>• Censorship and suppression of the truth ----- 8</li> </ul>
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### MISS DIXIE: ON LIFE SUPPORT

Most of us have had the sad duty of watching a severely sick family member or friend being placed on what is known as “life support.” Too often this is followed by the death of that individual but, miracles do happen and the treatment pays off by a return to health of the loved one. Today, Dixie is on life support. All across the South, everything associated with the South is under attack and is being cleansed from “respectful,” aka politically correct, society. Not only are flags and monuments of the South being removed at an ever-increasing rate but even the name “Dixie” is being purged from festivals and fairs. The public playing of the tune Dixie is “gone with the wind.” Young Southerners do not even recognize the song Dixie when played! As pointed out in the last article of this newsletter (page 8), the suppression and outright censorship of our message is REAL! If this neo-Marxist inspired effort continues unanswered, the Cause of the South will be lost forever. Presently Dixie is on life support. Nevertheless, a Southern miracle can happen **IF** God’s people will pray and become active in “taking back the narrative.”

Again, may we remind you that 60% to 70% of Southerners still hold a **positive** view of their unique heritage. But what is also a fact is that the number of supporters, even here in the South, is decreasing with the passage of time! What will happen to our heritage, the SCV, our museum, and/or our headquarters, when support for Southern heritage is less than 50% in the South? At that time most people will have embraced the neo-Marxist narrative that all things Confederate represent racism, hatred, and neo-Nazism. How many people will then want to join the SCV or visit our museum if they believe the neo-Marxist narrative? When Antifa has its goons standing near our headquarters taking photos of people as they are trying to visit the SCV Headquarters and posting those photos on left-wing social media, how many people will want to visit our Headquarters? What will happen when people fear for their job if they are seen associating with the SCV or seen visiting an SCV sponsored event? At that time, how many people will join the SCV or visit our museum? **To ask the question is to answer it!**

The good news is that we don’t have to let any of these sad events happen. All we have to do is to engage our enemies with the correct tools (tools suited for a 21<sup>st</sup> century fight) and “take back the narrative.” This will not be done without the support of the membership of the SCV and the positive action of local SCV camps. Either we get busy and make a miracle happen or Dixie will be taken off life support—**at that time, few people will even attend her funeral.**

## Confederate Counter-Attacks—The First Year Review

One of the key points C-i-C Gramling made while running for Commander was that he would begin the **long-term** effort to change the narrative about the War for Southern Independence. He promised to initiate an effort to reach out to the vast majority of Southerners who passively support our Southern heritage and convert them to active supporters. Realizing that the media was almost 100% against us, he made the bold move to establish the Confederate Legion to supply the financing to “get our message out to our people.” Our first Confederate Counter-Attack took place early in January of 2019. For the first time in the SCV’s history we began a coordinated, strategic, effort using radio, internet and newspapers to take our message directly to our people; to key social influencers in our local communities; and to our elected officials. It is a small beginning but when we grow the Confederate Legion to over 1000 members in each Army, then we shall have dramatic impact—we will then actually begin to change the narrative. When that happens, local politicians, local media, civic groups and churches will be very hesitant to discriminate against the SCV or to support the neo-Marxist slander and destruction of our honorable Southern heritage.

### Confederate Counter-Attacks 2019 [January through September]

1. January: Smithsonian Counter-Attack
2. February: Confederate Diversity Counter-Attack
3. April: Honoring Southern Soldiers Counter-Attack
4. July: July 4<sup>th</sup> America Celebrates Secession Counter-Attack
5. Scheduled for September: Celebrating America’s Original Constitution Counter-Attack

The aim of each Confederate Counter-Attack is to give SCV camps a large “footprint” in their local community. To demonstrate that we are supporting an honorable and truthful presentation of our Southern heritage. To let the local social influencers, know that we are more than capable of defending our heritage.

For each Counter-Attack volunteers at Heritage Operations (1) Produced and posted two ten minute videos providing facts about the issue involved in the current Counter-Attack, (2) produced and posted to the MDGA website written monographs supporting the Counter-Attack, (3) produced and posted to the MDGA website suggested procedures for local camp involvement, (4) produced and posted to the MDGA website templates of letters for local camps to send to their local social influencers, such as ministers, Chamber of Commerce members, civic organizations, and VFW/American Legion camps, (5) produced and posted to the website one minute radio ads that camps can download for use on their local radio stations, (6) purchased (as funds would allow) radio ads supporting the Counter-Attack, (7) sent out news releases to national and international news outlets, and (8) sent e-mail notices to camps requesting their involvement with the Counter-Attack at the local level. *Remember, this fight will be won at the camp/local level! As an organization and with your involvement “We have just begun to fight!”*

## Leveraging Our Strength Against Their Weakness

The populist revolt that led to Trump's election is evidence of how strong "We the people" are even when the people are opposed by national media, the ruling political elites, and Hollywood. The SCV is also opposed by virtually the entire political establishment, the traditional media, the digital media, the financial elite on Wall Street, and the educational establishment—BUT so was Trump, yet he won! While the leftist elites held sway on the national level, they ignored rural America, the deplorables, the bitter clingers—God fearing Americans. Once activated this group was able to hand the leftist elites a well-deserved defeat.

Trump's strength was at the local level—his opponent's weakness was at the local level. Trump managed to leverage his strength against his opponent's weakness and pulled off one of the most astonishing political victories in American history! Regardless of what you think about the man—his political accomplishments are remarkable. If we are smart, the SCV will learn from his example.

Our neo-Marxist enemies are strong on the national level but weak at the local level—the SCV is weak nationally but we *could be* strong at the local level! But local strength is possible only if SCV camps get involved—that is IF SCV members are truly serious about saving our Southern heritage. If not, then just keep doing the same things we have always done (meet, eat, & retreat) and watch as more monuments come down, as more dollars are spent on losing law suits in government courts, and society slowly (especially the next generation of Southerners) begin to view our Southern heritage as representing evil, hatred, and white supremacy.

The choice is simple—get involved locally in an organized, *strategic* effort or die locally. Make participation in Confederate Counter-Attacks a major part of your camp's activities.

[Using President Trump as an example of how the SCV should leverage its strengths does not indicate a political endorsement. The SCV is a non-political organization. Each member acts politically according to his own personal views.]

## Confederate Legion Renewal Notices

It is hard to believe but that it has been a year since we began the SCV's first attempt to change the narrative about the War for Southern Independence—change it from the lies the victor tells and enforces to the truth. The South was fighting for the right of self-determination, self-government, in a word Freedom! But changing the narrative means we must go up against the entire secular humanist, left of center, political, social, and educational establishments. That is the reason we created the Confederate Legion (CL). For a donation of \$50.00 a year the SCV can purchase radio, digital and newspaper ads to connect with the 70% of Southerners who passively support their Southern heritage. Thanks to all who joined the CL last year. We will be sending out renewal notices, by e-mail & snail mail for those without an e-mail address.

## NETWORKING AND COMMUNICATIONS

No battle, let alone a war, can be won without good communications. We of the SCV are woefully lacking in this area but our man, Brain McClure, is working on putting the SCV into the 21<sup>st</sup> century communications network. It appears that within the SCV there are at least 160 Facebook accounts and 110 websites. Each of these media outlets need to be networked with Heritage Operations and with each other. Please help Brain get this job done.



## Taxpayer Funded Universities are Brainwashing Students—Encouraging Hatred & Eventually Violence

Ever wonder why so many university students are involved in demanding the removal of Confederate monuments and why so few Southern students are willing to resist such anti-South slander? We the taxpayers are paying for their neo-Marxist brainwashing. For those who doubt see:

*The Diversity Delusion: How Race and Gender Pandering Corrupt the University and Undermine Our Culture*, Heather MacDonald.

<https://www.youtube.com/watch?v=oE-weLRLK4> [Begins at 1:30 if you want to bypass the introduction]

## Using Social Media to Push SCV Outreach Videos



The August Commander's Comment featured Lt. Commander-in-Chief Larry McCluney, Jr. In a two-part series the Lt. C-i-C and Ron Kennedy discussed four ninety-second videos and one five-minute video the Lt. C-i-C has developed. These videos were professionally produced by a Mississippi group. They are the same group who developed the Holt Collier video also posted on the MDGA website. Below are the urls for Parts 1 & 2; four ninety-second videos; and the five-minute video. Take a look and share them:

Part 1 <https://www.makedixiegreatagain.com/commanders-comments.html>

Part 2 <https://www.youtube.com/watch?v=RpuZ3eehieY&t=8s>

1. First ninety-second video <https://www.youtube.com/watch?v=bCBRLAoIYU>
2. Second ninety-second video <https://www.youtube.com/watch?v=rNWYWXa8zll>
3. Third ninety-second video <https://www.youtube.com/watch?v=ow8SSkflYd0>
4. Fourth ninety-second video <https://www.youtube.com/watch?v=8u68Aw8GI68&t=11s>
5. Five-minute video <https://www.youtube.com/watch?v=6xkZEB0BRUE>



**If you love these flags, then you understand that our Confederate ancestors were fighting for the same thing our Colonial ancestors were fighting for—the right of self-determination, the right of self-government—Freedom!**

**Join the Confederate Legion and help the SCV spread the truth about the War for Southern Independence.**



**Renew Your  
Confederate Legion  
Membership**

**Give us the  
ammunition need to  
win this War!**



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With a few members we have accomplished a lot in the first year. Be on the lookout for your renewal notice. What we have accomplished so far will be “small potatoes” compared to what we shall accomplish when we have a minimum of 1000 members in each Army! With three thousand members we will initiate a revolution in how modern-day Southerners think about their South. [Deo Vindice.](#)

## Long Term Solutions vs Short Term Temporary Fixes

The National SCV is often criticized for not doing enough to help a local camp when a local monument or other aspects of our Southern heritage comes under attack. Such criticism usually comes in the form of “What is National going to do about (some local heritage attack)?” National can spend what little resources it has on local Heritage protection but local demands will always be more than National resources available. But more importantly is that episodic (occasional) local victories—while exciting—they are only **tactical** victories. If we wish to be successful, our efforts must be directed toward working for a **strategic** victory—the creation of a social/political environment in which “our” elected officials will fear the public backlash if they support any effort to remove Confederate monuments etc. This will be the ultimate definition of “vindicating the Cause.”

The SCV’s **Southern Victory Campaign**, if supported by SCV members and camps, will produce a strategic victory for our Cause. The aim is not to defend everywhere but to attack our neo-Marxist enemies where they are the weakest—public opinion. As pointed out in numerous articles (see Nov/Dec 2018 *Confederate Veteran* “Contextualizing the Yankee Narrative”) the vast majority of Southerners and Americans in general support Southern heritage. Our task is to convert passive Southern supporters into active supporters. Radio Free Dixie, Internet Free Dixie, MDGA website, plus active support by SCV camps are the keys to this effort.

Every month Heritage Operations receives reports of hundreds if not thousands of articles written in which the South is depicted as an evil, racist, and violent part of American society. The politically correct media and entertainment industry have reduced the South, its flags, its monuments, and its legacy to the very essence of all that they claim is “wrong” with America. They have established the social and political justification for the extermination of Southern heritage and possibly anyone who would dare to defend the traditional South. To date we have had no way to challenge these reprehensible lies. For the first time in the SCV’s history we are constructing a *strategic* mechanism to respond! For the first time we are beginning to make a specific effort to communicate with the Southern public via radio, internet and newspaper ads. Our goal is to give our fellow Southerners reason to be proud of their heritage and motivate them to publicly support our Cause. To convert them from passive supporters to active supporters.

Regardless of whether it is the Lee monument in New Orleans, the Forrest monument in Memphis or Silent Sam in Chapel Hill, all such events arouse an enormous amount of emotion from Southerners especially from local folks. Tempers explode when we suggest that spending all our money on lawyers to fight “city hall” will not produce the ultimate victory we desire. As pointed out in *Dixie Rising-Rules for Rebels* our enemy can start more brushfires than we can put out! Fredrick the Great noted that “he who defends everywhere, defends nowhere.” The SCV cannot defend everywhere because we do not have the resources necessary to fight every battle the enemy presents. And even if we did have such resources and won many local (tactical) victories, it still would not stop the neo-Marxist attack against our Confederate heritage. Remember, we won a wonderful tactical victory at First Manassas but we lost the war none the less! We can “attack and die” or we can focus our efforts on the indirect approach by refusing to give the enemy the fight they want! We must out flank (or do an end run around) their legal and political system. We go directly to the mass of Southerners who now *passively* support our Cause. To win this war we must create a vocal base of Southerners who will *actively* support our Cause. Southerners (supporters not necessarily SCV members) who will use their voice and votes to demand that “our” elected officials reject neo-Marxist demands and support traditional, conservative Southern values. In so doing we will create a social/political environment in which we will at last be able to vindicate the cause for which our Confederate (and Colonial) ancestors fought.

It must be pointed out over and over again—the Southern Victory Campaign is not a short-term (tactical) solution. It is a long-term (strategic) solution. Look at what happened when a certain razor blade company decided to attack “toxic masculinity” and insulted all the “deplorables” in the country by airing pro-feminist, anti-traditional male ads! Their bottom line has suffered and they have reported for the first time a financial loss! Look what happened when the LGBTQ decided to call for a boycott against a fast food restaurant because the owner stood up for traditional male/female roles. Remember, it has not been that long since Dixie was sung at football games across the South. There was a day when the U.S. Post Office produced stamps commemorating Confederate Generals Lee and Jackson. *We can win but only if we take a long-term view of this struggle.* Public attitudes can be revived but it will not happen unless we make it happen!

## **Heritage Operations Staff and Duties**

Listed below are the new members of the Heritage Operations staff and a short description of their duties. You will be hearing from these men as we push the SCV's *Southern Victory Campaign*. Please assist these gentlemen as they work to Make Dixie Great Again!

### **Walter D. (Donnie) Kennedy, Chief of Heritage Operations**

The Chief of Heritage Operations with the advice and consent of the Commander-in-Chief, will design and implement activities that will advance the role of the SCV in vindicating the Cause of Confederate Veterans. He will, with the advice and consent of the C-i-C, appoint all members of the Heritage Committee other than the Chief and Deputy Chief of Heritage Operations. He will assist in coordinating all heritage defense activities so as to support the overall goal of the SCV as described in the Charge given by General S.D. Lee.

### **Carl Jones, Deputy Chief of Heritage Operations**

Advise and assist the Chief of Heritage Operations in the discharge of his duties as described above. Fulfill the functions of the Chief of Heritage Operations when necessary as determined by the C-i-C.

### **James R. Kennedy, Deputy Chief of Heritage Promotions**

Assist in the production of pro-Confederate information to be distributed to SCV camps, members, and the general public. In performing this duty, he will review all information coming to headquarters which are both positive and negative news and/or social media reports and offer suggestions for response.

### **Ray Shores, Marketing Management**

Maintain an up-to-date web site, MDGA, create quality video and audio media to be placed on MDGA website, YouTube, and SCV related sites. Provide information on appropriate marketing tools to be use by SCV camps for promoting a positive view of the Cause of the South.

### **Dr. Sandy Mitchem, Jr., Heritage Operations Historian**

Assure historical correctness of any information released by the Heritage Operations. Answer inquiries from Media outlets when a certified, i.e., credentialed historian is requested.

### **James Brian McClure, Jr., Communication and Networking**

Assist the Chief of Heritage Operations in establishing and maintaining an up-to-date SCV communication network and establish an intra-SCV system of knowledge sharing for SCV leaders and members.

### **Strategic Planning and Tactical Support**

Assist Chief of Heritage Operations in planning new and improved ways of communicating our message to the general public and the discharge of the activities of this committee. Our message will concentrate on presenting a positive view about the Confederate Veterans, the Cause for which they fought, true Southern history, and a positive view of the Sons of Confederate Veterans. One individual from each Army of the SCV will be appointed to assist in the implementation of the projects of the Heritage Operations Committee within the army in which they represent.

### **David Loy Mauch, ATM**

### **Tom Hiter, AOT**

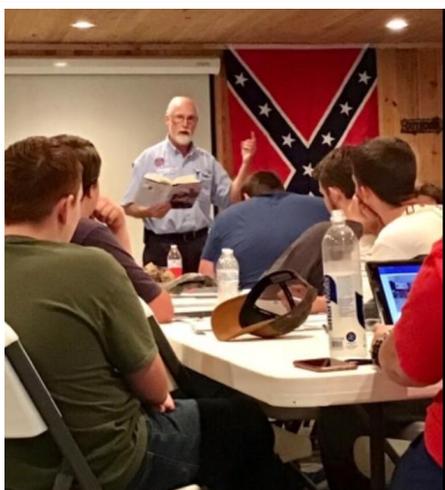
### **Mike Scruggs, ANV**

By working together, the members of the SCV can Make Dixie Great Again. Please work with these men as they help us to reclaim the narrative, defeat the neo-Marxists, and Vindicate the Cause of Freedom for which our Confederate and Colonial ancestors so courageously fought!

## Censorship and Suppression of Truth

Being faced with various forms of censorship and/or suppression of the Southern view of history is a common fact of life for most Southern activists. Yet from time to time we are reminded just how prevalent these acts of Southern Cultural Genocide are occurring—this “prevalence” is turning into an anti-South malignancy! Recently the Confederate Legion purchased 100 sixty second ads on a major Country music station in Blackstone, Virginia. The local SCV camp also purchased 80 similar ads promoting the SCV and our honorable heritage to run on a smaller local radio station. After about one-half of these ads ran, the owner of the smaller station canceled our agreement apparently because he was afraid of “offending” one-half of his radio audience. We are finding this type of discrimination to be more common all the time. While attempting to place our SCV ads on various radio stations and syndicated radio programs, stations and their managers are happy to take our money until they learn that we are “Confederate.”

The good news is that the larger radio station in the area is fulfilling its contract with us and we are getting our name and our message before a very large audience. Also, with the efforts of the local SCV commander and his threat of “going public” with the station’s refusal to comply with its contract with the SCV, the local camp’s money was returned in full—even though forty of the eighty ads had already been aired! The attempt to suppress our message is an ongoing effort not only by our acknowledged enemies but also by spineless Southern scalawags. This is more reason we need to explore every method at our disposal to get our message before our fellow Southerners. If we fail in this effort, the neo-Marxists will gain their final and complete victory over the South.



Photograph top left is Heritage Operations Chief Donnie Kennedy speaking in SC to the Sam Davis Youth Camp this past June. The photograph bottom left was taken in Mobile, Alabama during the SCV’s annual Reunion. The Kennedy Twins proudly presented over 100 certificates to Confederate Legion members who attended the Reunion. The certificates were created and paid for by the Chief of Heritage Operations (Donnie Kennedy) and the Deputy Chief for Promotions (Ron Kennedy).

Remember, all the work done by National Heritage Operations is done by volunteers with minimal financial support from National. Once we have over a thousand members in the Confederate Legion, we will be able to pay for a minimum amount of clerical help. Only 10% of your donations are used for overhead—which includes costs of website, webmaster updates to MDGA, printing of brochures and postage.

The politically correct, neo-Marxist have a firm control on most of those in charge of large newspapers, radio and TV stations. We must use every opportunity to place ads on those stations that will accept our ads, leverage internet ads, and various social media—but it takes money to do so. Weak politicians will not betray our Southern heritage IF they know that we have the means to “out” them. Working together we can do it! *Deo Vindice.*

