

	<h1 style="color: red;">Confederate Legion</h1> <h2 style="color: red;">Soldiers for Freedom</h2> <p>February 2019</p>	
<p>“The principle for which we contended is bound to reassert itself, though it may be at another time and in another form,” President Jefferson Davis, C.S.A.</p>		

<p>Web site www.makedixiegreatagain.org Donnie Kennedy wdkennedy@reagan.com Sons of Confederate Veterans Heritage Operations PO Box 59 Columbia, TN 38402-0059</p>	<p><u>Inside this issue:</u></p> <ul style="list-style-type: none"> ➤ Will Congress prohibit display of Confederate flag? ----- 2 ➤ Smithsonian Magazine (why we made the effort) ----- 2 ➤ Targeted Internet ads ----- 4 ➤ Who are you (SCV) people? ----- 4 ➤ Long Term Solutions vs Short term fixes ----- 6
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NEO-MARXIST FREEDOM: FREE TO DESTROY

The names of tyrants such as Cambodian Marxist, Pol Pot, architect of the killing fields and destroyer of ancient Cambodian culture; Mao Zedong, father of the disastrous Cultural Revolution in which everything in pre-Marxist Revolution China was destroyed; and Joseph Stalin, deadly purge are just a few examples of what type of “freedom” Marxists will inflict upon a society. Add to these tyrants’ other advocates of big government such as Mussolini, Hitler, Tojo, and any number of Muslim ISIS leaders and you get the picture of what is at stake in our struggle to protect and promote Southern heritage and Southern culture.

Freedom to the neo-Marxist, such as those leading the charge in pulling down Confederate monuments and denying the right to display Confederate Flags, is far different from the freedom traditional American and/or Southerners hold dear. Respecting the First Amendment Right of free speech is the very essence of a liberty-based society. Even if we don’t agree with someone’s views, we respect their right to have and express that view. This is NOT the view of the neo-Marxist rabble who are at this time pulling down Confederate monuments across the South. Why is it that when polled 65% to 75% of Southerners report that they do not support removing Confederate monuments, yet these very same monuments keep coming down? Whether it be New Orleans, Memphis, Raleigh, Dallas, or any number of other greater or lesser known cities and towns, there is one overriding reason these monuments are allowed to be destroyed. Notice that the issue of removing Confederate monuments is NEVER put to a free open public vote. Our monuments are removed by weak cowardly elected officials who submissively kowtow to the NAACP, Black Lives Matters, or any number of other radical-left pressure groups. Most politicians do not want to become involved in a controversy, they will seek the path of least resistance. Presently the Southern Rights movement does not have the clout to make politicians worry about upsetting us as opposed to upsetting the leftist rabble.

The truth is that most elected officials do not know that the SCV even exists! Simply put, we don’t have CLOUT, but our enemies do. Thankfully, with the growth of the Confederate Legion and our efforts in the *Southern Victory Campaign*, that will change. When politicians understand that there is a price to be paid for turning their back upon our heritage, then and only then, we will have political clout.

Will Congress Prohibit the Public Display of Confederate Flags?

What will we do when the Federal Congress passes a law or one of its agencies passes a regulation that prohibits the public display of Confederate flags? No doubt there are SCV members who will loudly proclaim “That will never happen!” Just like there were SCV members in 1994 who informed (rebuked) Donald and I telling us that our proposed plan “Flags Across Dixie—Radio Free Dixie” was not necessary. They claimed that our warnings regarding the left’s campaign of anti-South cultural genocide was “unrealistic and extreme.” Once again, we issue a warning to SCV members—our neo-Marxist enemies are very unhappy about the sudden appearance of CSA flags on private property adjacent to state and federal highways and they are determined to do something about it. *The mechanism for prohibiting public display of CSA flags is already “on the books.”*

In 1965 President Johnson signed the “Highway Beautification Act.” This law gives the federal government the power to regulate anything on private property that can be seen from a federal highway that might be considered as unsightly—such as junk yards or billboards. Add to this law the concept of “hate speech/crimes” and suddenly a whole new avenue of neo-Marxist attack against Southern symbols opens-up! The current Yankee narrative about the Confederacy is that it was a racist attempt to keep African Americans in the chains of slavery and those who defend the Confederacy are racist, white supremacist who desire to oppress African Americans. Because the Yankee narrative is the political “given” and since government has assumed the right to regulate “hate speech”, and it has a law on the books allowing government to prohibit the display of unsightly things on public highways—then how long before “our” elected officials will begin to bow to the neo-Marxist demands to prohibit the display of what the PC establishment has labeled as “symbols of hate.”

Of course, we know that the Yankee narrative is not only incorrect but it is also offensive and slanderous to the majority of Southerners. Yet, because we have allowed the PC elites in the media, the political, and educational establishments to set the narrative, we are at their mercy. We are unarmed against an enemy who is determined to exterminate us as a people. The **Southern Victory Campaign** is designed to give the SCV a voice by which we can take our message to the people of the South—it is time for us to set the narrative—or else get ready to take down any CSA flag that can be seen from a road built, even piratically, with federal dollars. This will eventually include homes flying CS flags that can be seen from a municipal or rural road that is tainted with federal money! For those who claim “It will never happen”—we have heard that claim before!

Smithsonian Magazine and Eating an Elephant

When asked how one eats an elephant a wise man once said “One bite at the time.” Often when faced with what seems an impossible task it is easy to fixate upon the enormity of the task and overlook the small but correct solution. Dealing with grossly biased reporting such as that displayed in the December issue of the *Smithsonian Magazine* let’s not overlook the “one bite at the time” solution.

Our recent sortie against p.c. bias in the *Smithsonian Magazine* has had some very positive success. While never expecting the neo-Marxists who control the magazine to allow us anything like equal time, we have used their bias to increase our (SCV) standing among the political establishment in D.C. Several reports have been received by the Heritage Operations relating how members of several Congressional offices have contacted SCV members to inquire about our organization and our views. Do not underestimate these “one bite at the time” results! Far too many people in the political world know who our enemies are and they fear those people. When the political establishment understands that Southerners and other pro-Traditional Value Americans will not sit idly by and let the neo-Marxists rabble destroy the best traditions of America, we will become a force to be reckoned with.

By supporting these types of efforts, you are helping your fellow Americans take a bite out of the elephant of neo-Marxist, anti-South, cultural genocide. Keep up the good work.

Confederate Legion Medal

Yes, we do have plans for a Confederate Legion lapel pin or medal—a special one for the first 3,000 charter members! A medal will cost from \$2 to \$10.00 each plus mailing cost of approximately \$1500.00. Heritage Operations has no budget—zero funds available. The only funding, we have is from dollars given by the GEC out of the general operating fund and dollars collected from the Confederate Legion (CL). We have pledged to use 90% of CL funds to pay for our pro-South public relations ads such as Radio Free Dixie and Internet Free Dixie. This leaves only 10% of CL funds to pay for web hosting etc. Once we achieve our initial goal of 3000 CL members and begin our constant PR campaign, we will see a dramatic increase in SCV membership. We project that within 48 months after we reach 3000 CL members SCV membership will dramatically increase. As retention improves and new members are added, Heritage Operations will submit a request to the GEC to fund the CL medal. In the meantime, Heritage Operations is accepting proposed designs for the medal.

First Issue of Newsletter Available for All

The first issue of the CL Newsletter is open to all. Subsequent issues will be sent via e-mail to only CL members. Feel free to share the newsletter with your friends who may be interested in joining the CL. Also, please send us news about how you or your organization or SCV Camp has participated in our various Counter-Attacks, raised flags, purchased radio or internet ads, etc.

The Importance of Counter-Attacks

Heritage Operations Counter-Attacks are designed to put the SCV's name before people who have never heard of the SCV and to give them access via MDGA website to positive information about our organization and Cause. It is a strategy based on a long-term commitment to the dissemination of positive pro-South information. See article on page 6 "Long Term Solutions vs Short Term Fixes."



Commander-in-Chief Gramling encouraging local camps and members to join the Confederate Legion and support the Southern Victory Campaign.

NETWORKING AND COMMUNICATIONS

No battle, let alone a war, can be won without good communications. We of the SCV are woefully lacking in this area but our man, Brain McClure, is working on putting the SCV into the 21st century communications network. It appears that within the SCV there are at least 160 Facebook accounts and 110 websites. Each of these media outlets need to be networked with Heritage Operations and with each other. Please help Brain get this job done.



Flags across Dixie is an excellent way to counter-attack. To complete the counter-attack local radio and internet ads should be used to constantly remind the local population about the real meaning of our flags—the fight for Freedom! Flag to left complements of North Carolina!

TARGETED INTERNET ADS

Part of the Southern Victory Campaign consists of targeted internet ads. These ads along with the one-minute ads running on various radio stations are aimed at the South's general public. These ads provide a positive statement about the SCV and Southern heritage while pointing folks to our MDGA website for more info about the SCV's defense of Southern heritage.

Targeted internet ads are especially useful. Anyone who uses a computer at work or home will notice from time to time an ad will be displayed on your screen. By clicking on the ad, you will get more info about the product, in our case, Southern heritage and the SCV. These ads can be placed in areas where the SCV can get its message to a particular group of people. Take for example, young people. These ads can be created and placed in such a manner as to be noticed by a younger group of people. But this is just one area that can be targeted. Let's say the Legislature of North Carolina is trying to pass a bill the SCV supports. Targeted internet ads allow us to flood the state capitol building itself or the capital city itself with our ads! Even waffling and/or wavering legislators can have their district and home town targeted for our pro-South internet ads.

This is just a small example of what can be done but to take such aggressive actions, we must have your support—join the Confederate Legion and tell others to do so.



If you love these flags, then you understand that our Confederate ancestors were fighting for the same thing our Colonial ancestors were fighting for—the right of self-determination, the right of self-government—Freedom!
Join the Confederate Legion and help the SCV spread the truth about the War for Southern Independence.



WHO ARE YOU PEOPLE?

As members of the SCV we often overlook the fact that most people have no idea of who we are or what is our mission. This fact was driven home to me while preparing for a TV interview at Lee Circle in New Orleans this past month. As the TV crew (all five of whom were from the North) and I were setting up for the open-air interview, a construction crew inquired "what is going on?" When told I was being interviewed about the removal of General Lee, the crew began lecturing these Yankees on why it should NOT be removed and why everyone should honor General Lee. Needless to say, these Yankees were shocked to hear such spontaneous remarks from these workmen. When asked if they too were members of the SCV, they had no idea who or what the SCV was!

Later that day my opponent in this interview and myself were given time alone, camera rolling and mics live, to discuss our feelings about the South. The one thing that amazed my opponent was that she had always thought that the SCV was just a white only Klan type of organization. When shown photos of the diversity within both the Confederate military, UCV, and SCV, she was speechless! Her parting remarks to the Yankee crew was that her view of people who support Confederate monuments is now changed. These two incidents point out why we need to get our message out to the general public.

Heritage Operations Staff and Duties

Listed below are the new members of the Heritage Operations staff and a short description of their duties. You will be hearing from these men as we push the SCV's *Southern Victory Campaign*. Please assist these gentlemen as they work to Make Dixie Great Again!

Walter D. (Donnie) Kennedy, Chief of Heritage Operations

The Chief of Heritage Operations with the advice and consent of the Commander-in-Chief, will design and implement activities that will advance the role of the SCV in vindicating the Cause of Confederate Veterans. He will, with the advice and consent of the C-i-C, appoint all members of the Heritage Committee other than the Chief and Deputy Chief of Heritage Operations. He will assist in coordinating all heritage defense activities so as to support the overall goal of the SCV as described in the Charge given by General S.D. Lee.

Carl Jones, Deputy Chief of Heritage Operations

Advise and assist the Chief of Heritage Operations in the discharge of his duties as described above. Fulfill the functions of the Chief of Heritage Operations when necessary as determined by the C-i-C.

James R. Kennedy, Deputy Chief of Heritage Promotions

Assist in the production of pro-Confederate information to be distributed to SCV camps, members, and the general public. In performing this duty, he will review all information coming to headquarters which are both positive and negative news and/or social media reports and offer suggestions for response.

Ray Shores, Marketing Management

Maintain an up-to-date web site, MDGA, create quality video and audio media to be placed on MDGA website, YouTube, and SCV related sites. Provide information on appropriate marketing tools to be use by SCV camps for promoting a positive view of the Cause of the South.

Dr. Sandy Mitchem, Jr., Heritage Operations Historian

Assure historical correctness of any information released by the Heritage Operations. Answer inquiries from Media outlets when a certified, i.e., credentialed historian is requested.

James Brian McClure, Jr., Communication and Networking

Assist the Chief of Heritage Operations in establishing and maintaining an up-to-date SCV communication network and establish an intra-SCV system of knowledge sharing for SCV leaders and members.

Strategic Planning and Tactical Support

Assist Chief of Heritage Operations in planning new and improved ways of communicating our message to the general public and the discharge of the activities of this committee. Our message will concentrate on presenting a positive view about the Confederate Veterans, the Cause for which they fought, true Southern history, and a positive view of the Sons of Confederate Veterans. One individual from each Army of the SCV will be appointed to assist in the implementation of the projects of the Heritage Operations Committee within the army in which they represent.

David Loy Mauch, ATM

Tom Hiter, AOT

Mike Scruggs, ANV

By working together, the members of the SCV can Make Dixie Great Again. Please work with these men as they help us to reclaim the narrative, defeat the neo-Marxists, and Vindicate the Cause of Freedom for which our Confederate and Colonial ancestors so courageously fought!

Long-Term Solutions vs Short-Term Temporary Fixes

The National SCV is often criticized for not doing enough to help a local camp when a local monument or other aspects of our Southern heritage comes under attack. Such criticism usually comes in the form of “What is National going to do about (some local heritage attack)?” National can spend what little resources it has on local Heritage protection but local demands will always be more than available National resources. But more importantly is that episodic (occasional) local victories—while exciting—are only tactical victories. To be successful, our efforts must be directed toward working for a strategic victory—the creation of a social/political environment in which “our” elected officials will fear the public backlash if they support any effort to remove Confederate monuments etc.

The SCV’s **Southern Victory Campaign**, if supported by SCV members and camps, will produce a strategic victory for our Cause. The aim is not to defend everywhere but to attack our neo-Marxist enemy where he is the weakest—public opinion. As pointed out in numerous articles (see Nov/Dec 2018 *Confederate Veteran* “Contextualizing the Yankee Narrative”) the vast majority of Southerners and Americans in general support Southern heritage. Our task is to convert passive Southern supporters into active supporters. Radio Free Dixie, Internet Free Dixie, MDGA website, plus active support by SCV camps are the keys to this effort.

Every month Heritage Operations receives reports of hundreds if not thousands of articles written in which the South is depicted as an evil, racists, and violent part of American society. The politically correct media and entertainment industry have reduced the South, its flags, its monuments, and its legacy to the very essence of all that they claim is “wrong” with America. They have established the social and political justification (narrative) for the extermination of Southern heritage and possibly anyone who dares to defend the traditional South. To date we have had no way to challenge these reprehensible lies. For the first time in the SCV’s history we are constructing a mechanism to respond! For the first time we are beginning to make a specific effort to communicate with the Southern public—giving them reason to be proud of their heritage and motivate them to publicly support our Cause.

Regardless of whether it is the Lee monument in New Orleans, the Forrest monument in Memphis or Silent Sam in Chapel Hill, all arouse an enormous amount of emotion from Southerners especially from local folks. Tempers flair when we suggest that spending all our money on lawyers to fight “city hall” will not produce the ultimate victory we desire. As pointed out in *Dixie Rising-Rules for Rebels* our enemy can start more brushfires than we can put out! Fredrick the Great noted that “he who defends everywhere, defends nowhere.” The SCV cannot defend everywhere because we do not have the resources necessary to fight every battle the enemy presents. And even if we did have such resources and won many local (tactical) victories, it still would not stop the successful neo-Marxist attacks against our Confederate heritage. Remember, we won a wonderful tactical victory at Manassas but we lost the war none the less! We can “attack and die” or we can focus our efforts on the indirect approach by refusing to give the enemy the fight they want! We must out flank (or do an end run around) their legal and political system. We go directly to the mass of Southerners who now passively support our Cause. We will create a vocal base of Southern supporters. Southerners who will use their voice and votes to demand that “our” elected officials reject neo-Marxist demands and support traditional, conservative Southern values. In so doing we will create a social/political environment in which we will at last be able to vindicate the cause of freedom for which our Confederate (and Colonial) ancestors fought. **“Where there is no vision, the people perish.”**